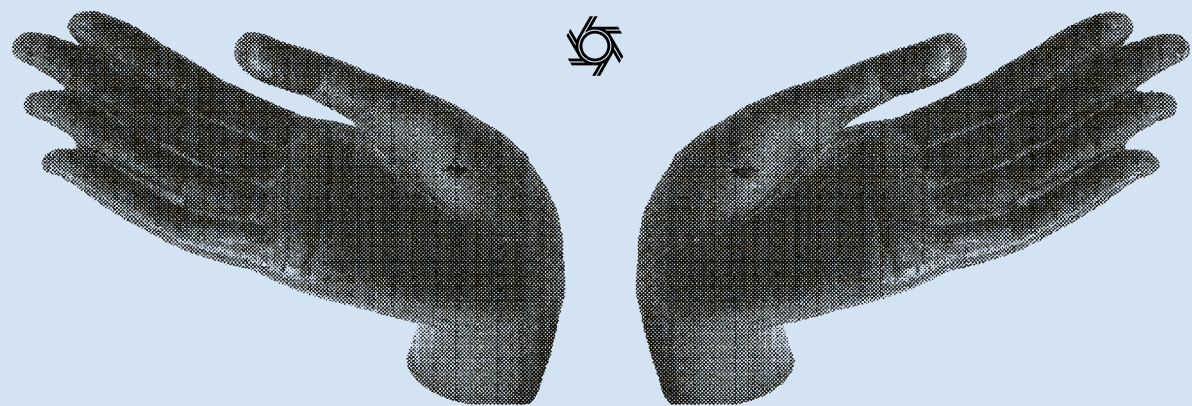


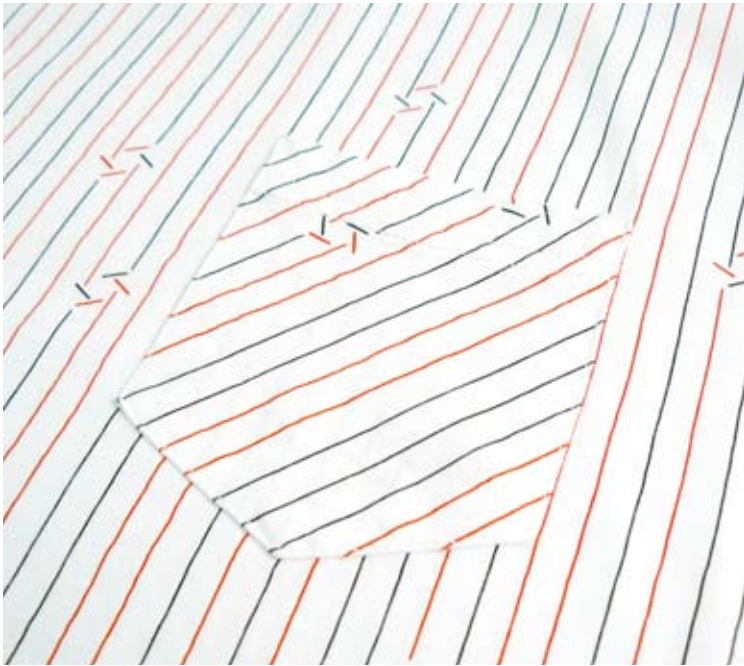
Sixpack France Catalogue  
Spring-Summer 2009























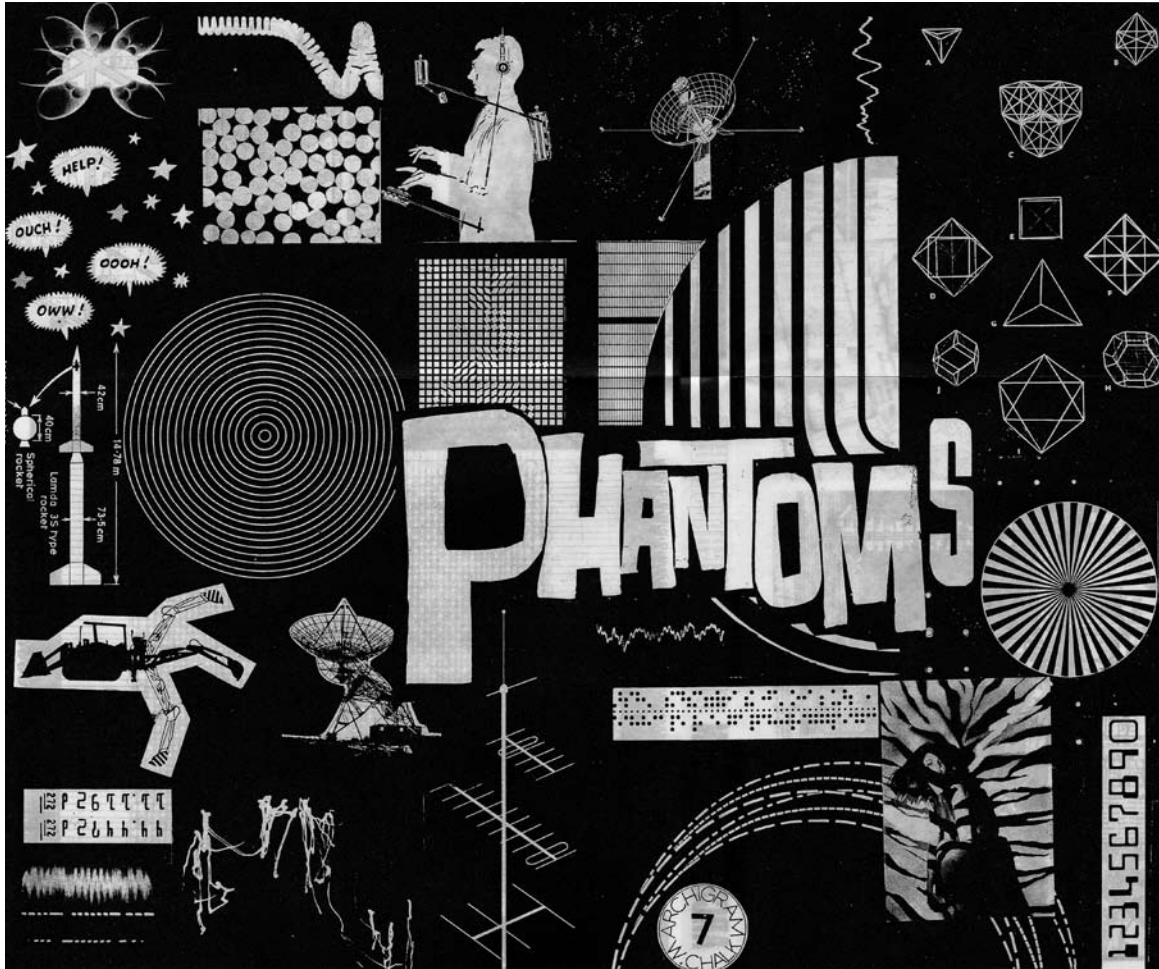
«Modern utopia » collection have inspired by radical architecture movement such as Archigram and Supersstudio which have been very influent during the 60's and 70's.

**ARCHIGRAM:**

Archigram was an avant-garde architectural group formed in the 1960s - based at the Architectural Association, London - that was futurist, anti-heroic and pro-consumerist, drawing inspiration from technology in order to create a new reality that was solely expressed through hypothetical projects. The main members of the group were Peter Cook, Warren Chalk, Ron Herron, Dennis Crompton, Michael Webb and David Greene. The pamphlet Archigram I was printed in 1961 to proclaim their ideas. Committed to a 'high tech', light weight, infra-structural approach that was focused towards survival technology, the group experimented with modular technology, mobility through the environment, space capsules and mass-consumer imagery. Their works offered a seductive vision of a glamorous future machine age; however, social and environmental issues were left unaddressed.

Archigram agitated to prevent modernism from becoming a sterile and safe orthodoxy by its adherents. Unlike ephemeralisation from Buckminster Fuller which assumes more must be done with less material (because material is finite), Archigram relies on a future of interminable resources.

The works of Archigram had a Futurist slant being influenced by Antonio Sant'Elia's works. Buckminster Fuller and Yona Friedman were also important sources of inspiration. The works of Archigram ser-



ved as a source of inspiration for later works such as the High tech 'Pompidou centre' 1971 by Richard Rogers and Renzo Piano, early Norman Foster works, Gianfranco Franchini and Future Systems.

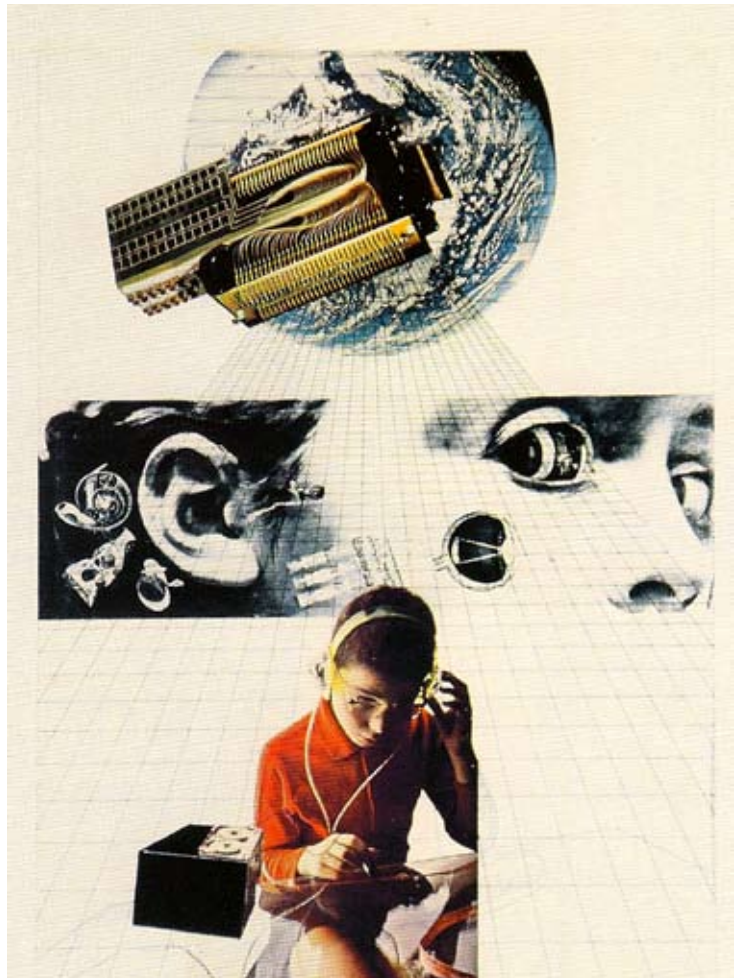


Source texte : wikipédia.  
Image : Archigram -  
Experimental architecture 1961 - 1974

**SUPERSTUDIO:**

Founded in Florence in 1966, Superstudio challenged the modernist orthodoxy that architecture and technological advances could improve the world by creating alternative visions of the future in photo-montages, sketches, collages and films. The five members of Superstudio: Cristiano Toraldo di Francia, Gian Piero Frassinelli, Alessandro Magris, Roberto Magris and Adolfo Natalini-were equally pessimistic about politics and its ability to solve mounting social, cultural and environmental problems. A retrospective book of their works have been edited: Superstudio «Life without Objects» Superstudio: Life without

Objects collects nearly 200 of the group's most important images, collages, storyboards and critical writings. White monuments crossing over entire landscapes and cities, vast grid groundplanes spreading over infinite beaches populated by wandering hippies: these are some of the more evocative images that consolidated their fame as vanguard architects. In 1972, MOMA invited them to participate in one of the largest exhibitions in its history, built around Italian design and architecture. With essays from Peter Lang and William Menking, the book is designed to provide the reader with the most detailed account of this avant-garde design group and their lively assault on modernism.



Natalini wrote in 1971 "...if design is merely an inducement to consume, then we must reject design; if architecture is merely the codifying of bourgeois model of ownership and society, then we must reject architecture; if architecture and town planning is merely the formalization of present unjust social divisions, then we must reject town planning and its cities...until all design activities are aimed towards meeting primary needs. Until then, design must disappear. We can live without architecture..."

Source texte : wikipédia.  
Images : Superstudio  
Life Without Objects





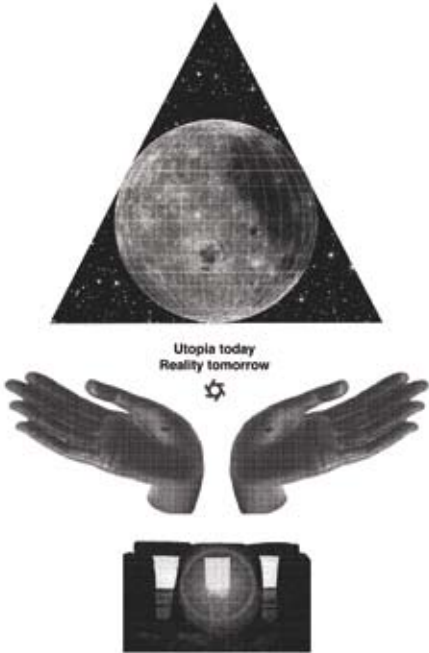
Our life dreams the Utopia,  
our death achieves the ideal.



Our life dreams the Utopia,  
our death achieves the ideal.



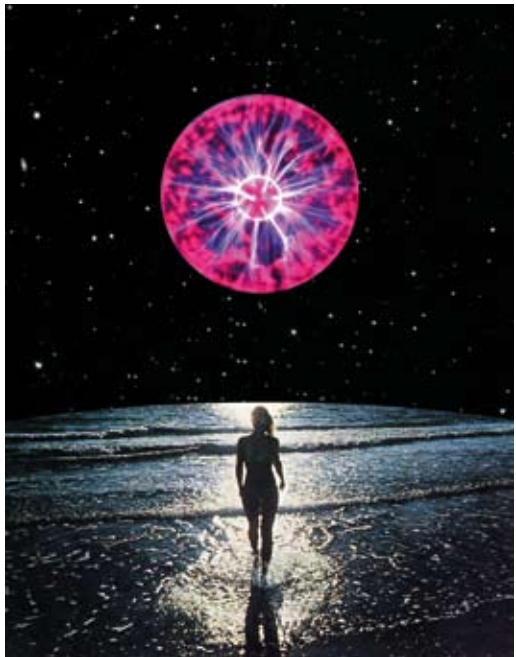
Yesterday is Tomorrow



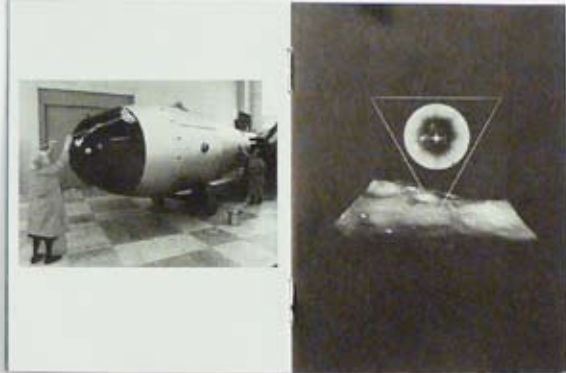
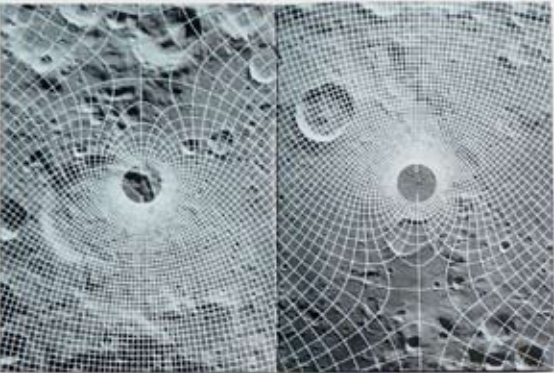
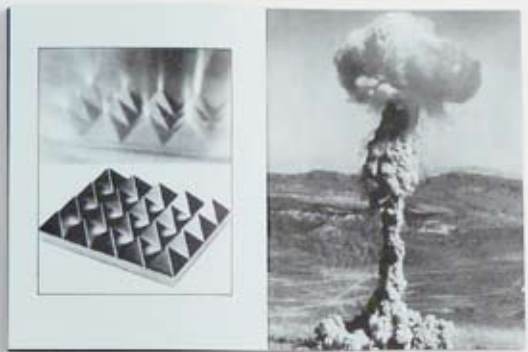
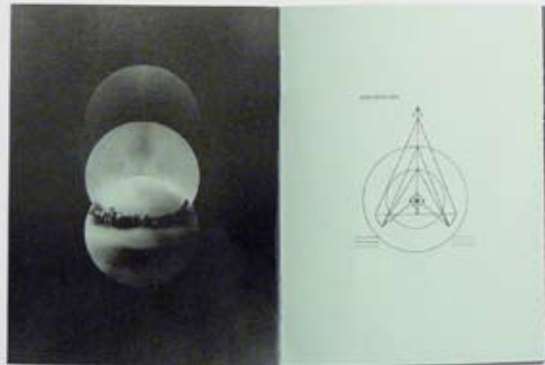
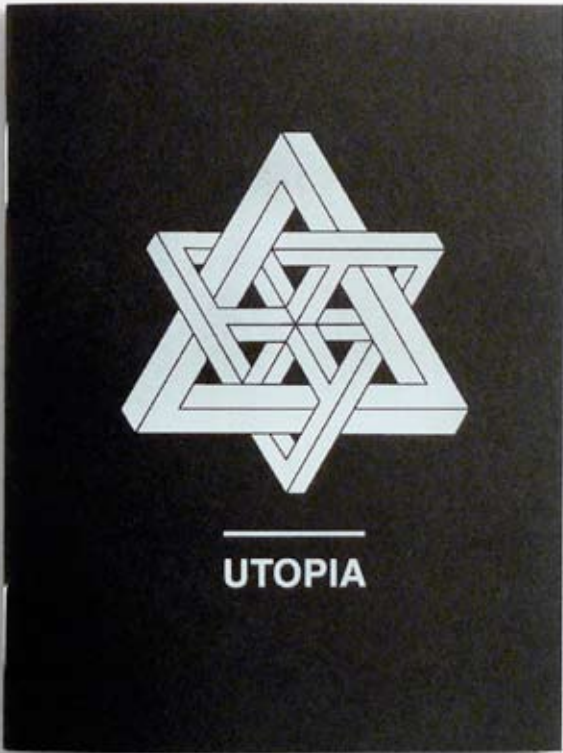
Le rocher



Le rocher













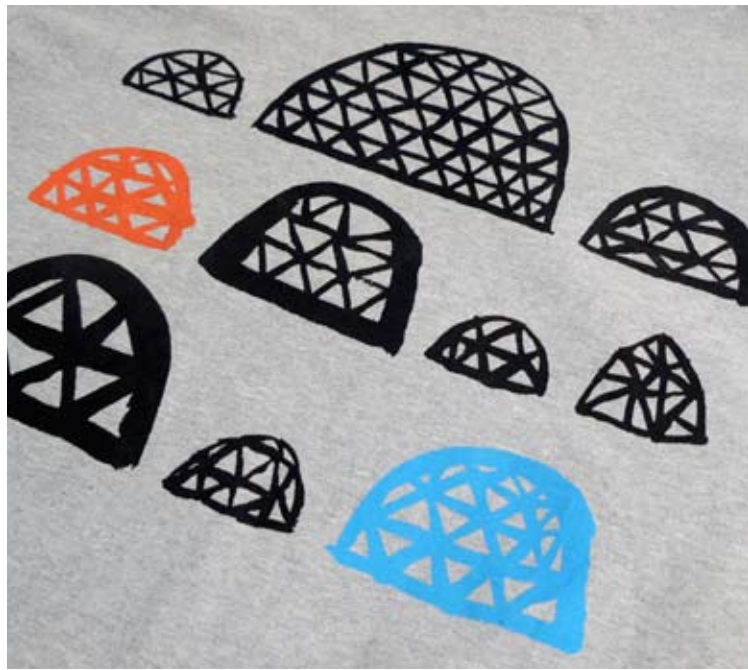
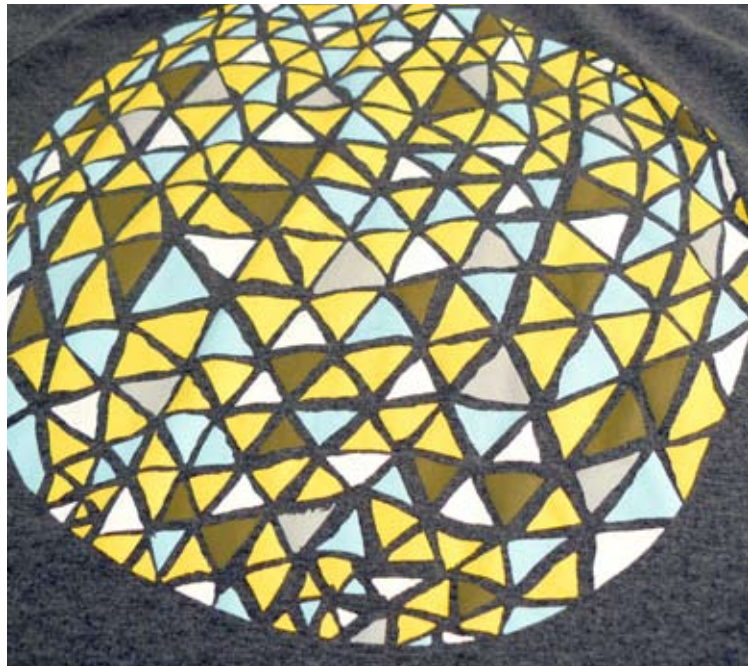
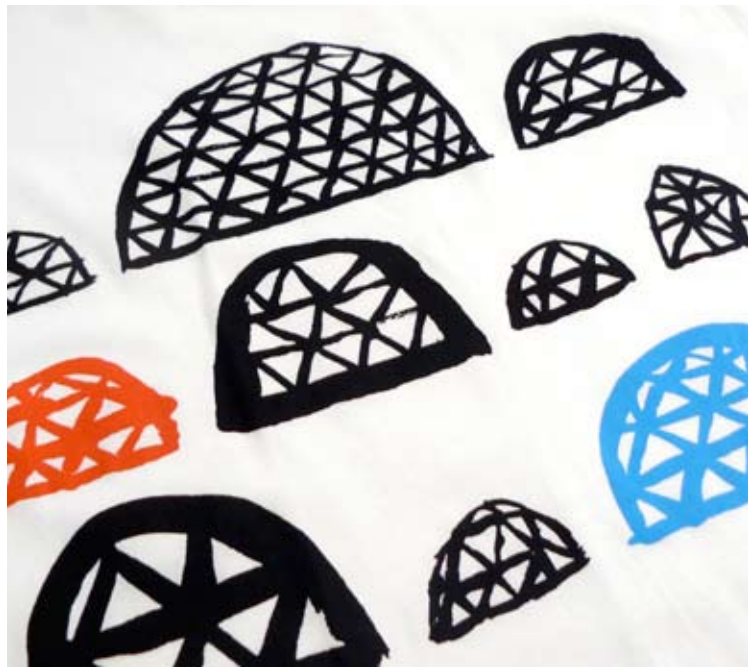
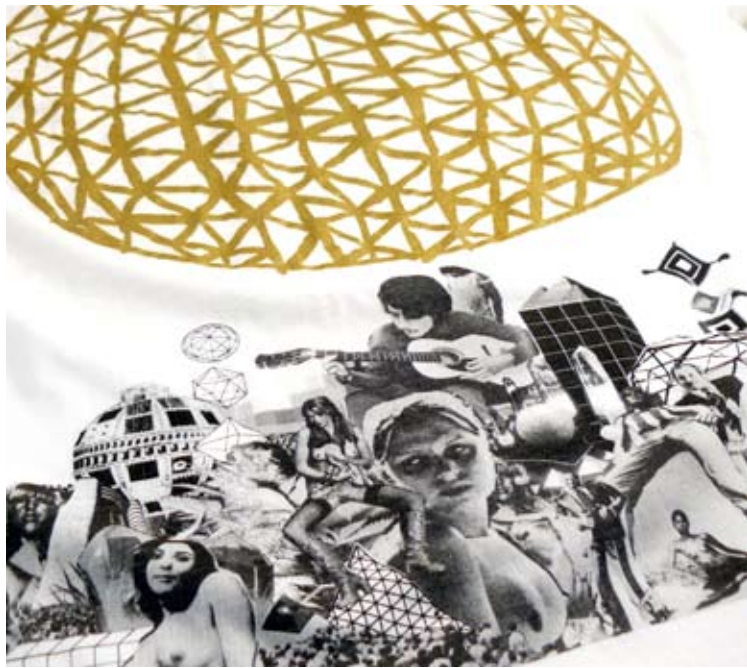


**Sixpack France meet Alex Trochut**  
Humane Are Dead micro line, a tribute to Archigram and Superstudio



**Sixpack France meet Cody Hudson**  
Geodesic Domestic micro line, a tribute to Archigram and Superstudio

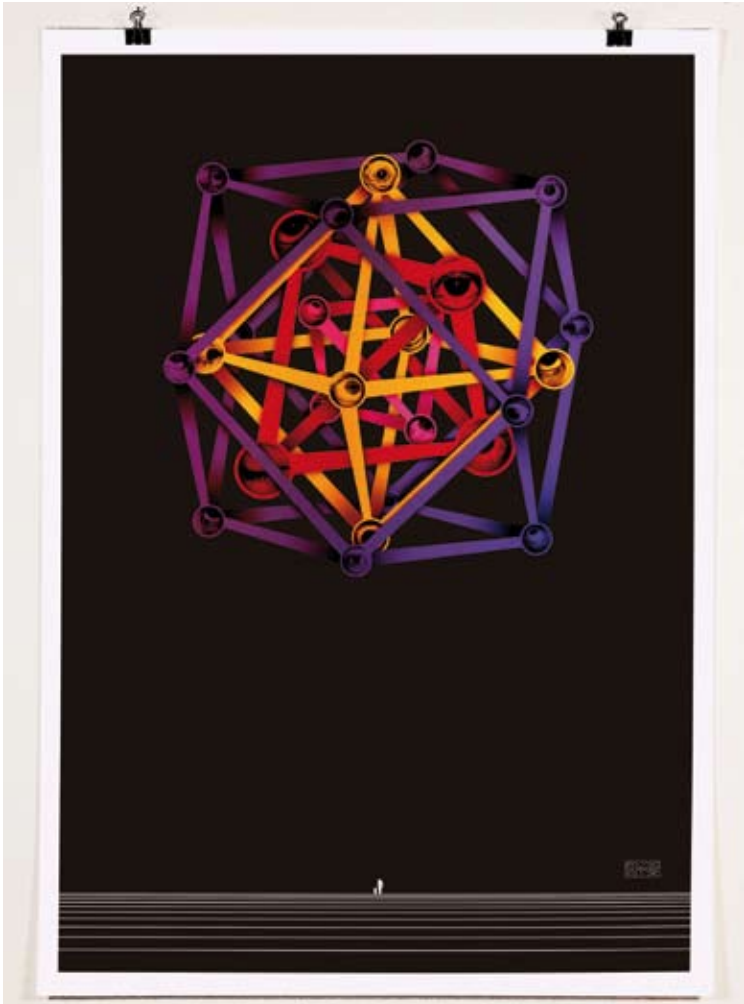




















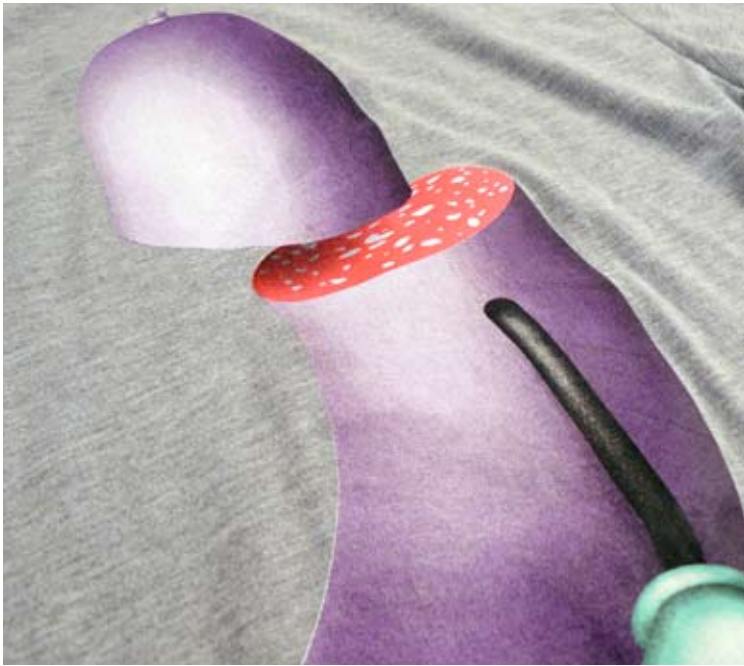
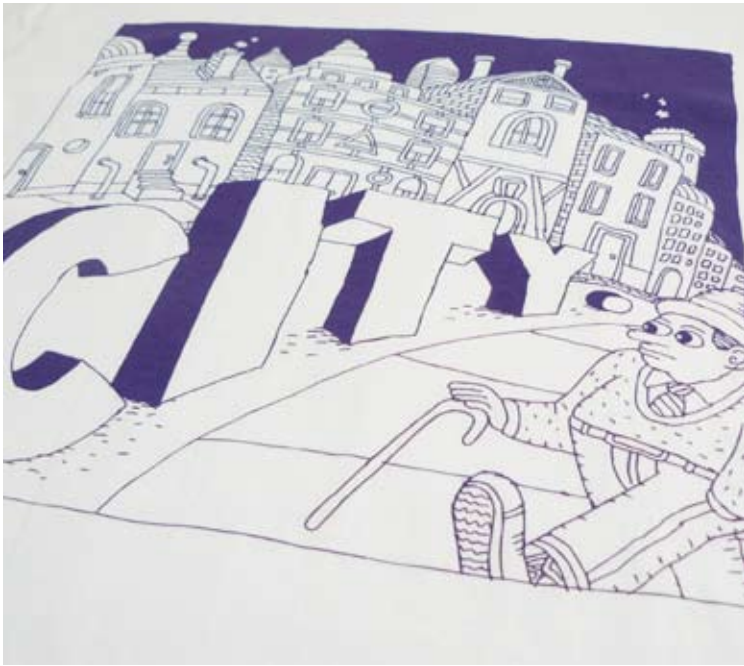




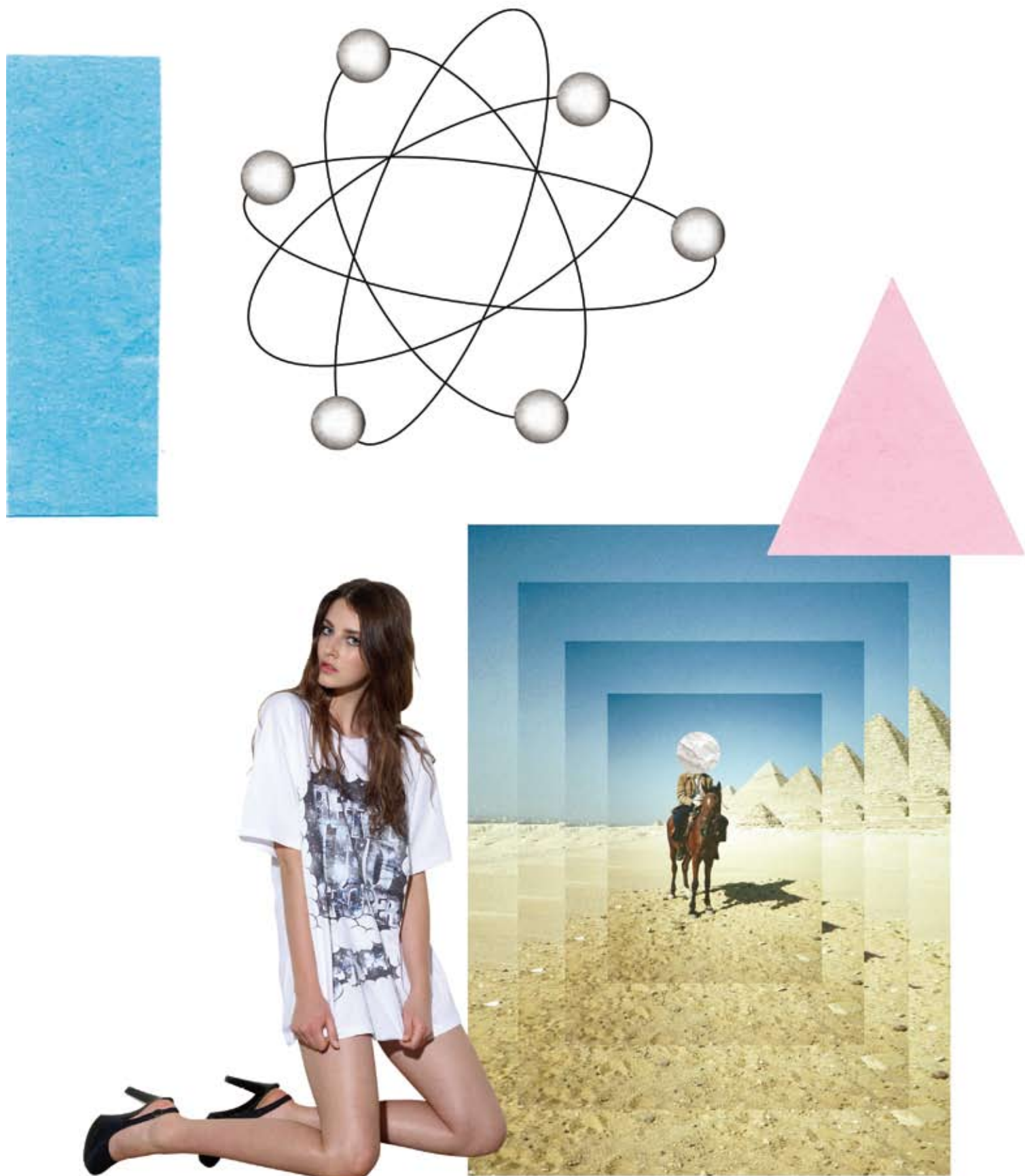




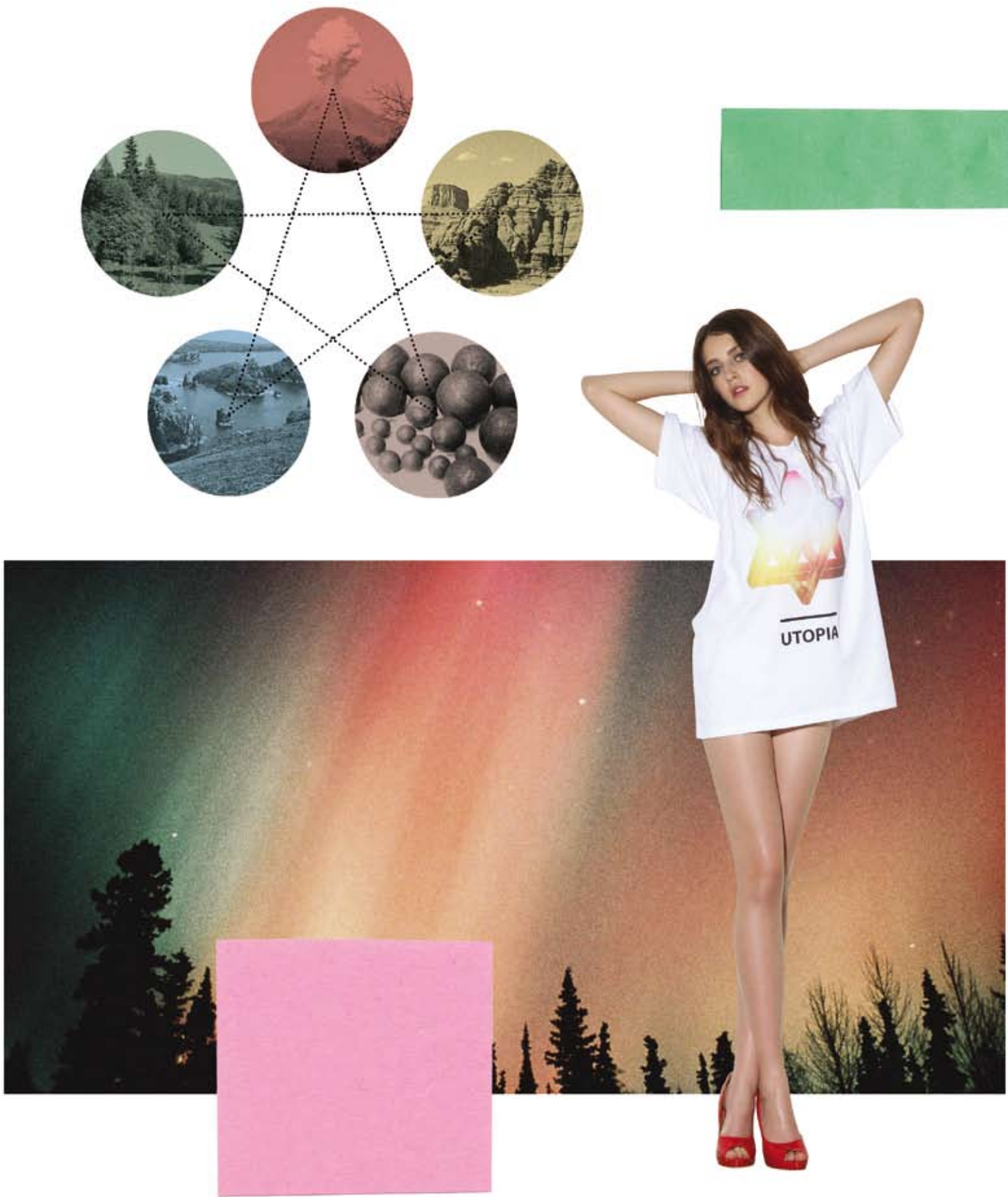
























[www.sixpack.fr](http://www.sixpack.fr)